



Walkathon eve of 'World Cancer Day', 4th Feb 2018
Jointly organised by Vattikuti India Foundation & Kidwai Memorial Institute of
Oncology, Bangalore

Venue: Rural College ground, Kanakpura Town

Date: 04/02/2018

A brief of the Program/Event:

Vattikuti India Foundation together with Kidwai Memorial Institute of Oncology, Bangalore organised a Walkathon cum Awareness campaign on the eve of 'World Cancer Day' on February 4, 2018 at Kanakapura Taluk, Ramanagara District, Karnataka. More than 1000 ASHA/Aanganwadi workers, School & College students, and volunteers from Davinta and Altimetrik along with general population participated in the Walkathon. The Walkathon was flagged off by Hon'ble MP, Kanakapura, Sh. DK Suresh from Rural College grounds in presence of Member of Legislative Assembly, Mr. Ravi, Dr. Lingegowda, Director, Kidwai Memorial Institute of Oncology, Taluk officials, Farmers representative and Taluk level government officials and Vattikuti India Foundation representative, Vikas Katoch. The event was a big success and was organised under the guidance and leadership of Air Marshal (Retd.) Joseph Neri, Director, Vattikuti India Foundation, without whose support, this would not have been possible.

The walkathon was for 3 kms and was completed in one and half hour. It was locally called as 'Jatra' coupled with local traditional dancers and musicians, along with children on bicycles with placards and banners with cancer prevention and awareness messages. Kanakapura has been chosen by Kidwai Hospital and Karnataka government to be one of the first Taluks of Karnataka to be made cancer free.

Post the walkathon, a full day programme for farmers on importance of organic farming and cancer prevention was conducted. In which, local farmers, experts and professionals participated. This event will be on the sidelines of a full day programme planned for the day with various stalls on information/awareness about cancer prevention/promotion & treatment.

Kidwai Memorial Institute of Oncology is ranked 5th Best Multi-specialty Oncology Care Center in the country, 2nd largest Regional Cancer Center and is recognized as

Tertiary Cancer Center by Government of India.

Vattikuti India Foundation is working in the area of Financial Inclusion, Livelihood, Education and Health area in the states of Karnataka and Assam, in more than 400 villages and reaching out to more than 5 lakh people.

Davinta makes financial technologies and services for the unbanked, under-banked and underserved whilst striving for 'real' financial inclusion. FinServ and FinTech solutions that are envisioned, engineered and developed to put Indias last-mile, first.

Vattikuti Technologies, provides comprehensive solution for healthcare providers and enable to create centre's of excellence in surgeon controlled robot assisted surgery that delivers enhanced surgical capabilities and improved operational efficiencies.

Walkathon highlights (covered by local press)



Flag off -Walkathon by MP



Chief Guest and other dignitaries on the dais

Walkathon photographs







